

Join us for the
Meeting of the EP Interest Group on Innovation in Health and Social Care

Co-Chaired by MEP Kay Swinburne (ECR, UK), MEP Marian Harkin (ALDE, IE), Karin Kadenbach (S&D, AT), Cristian Busoi (EPP, RO)

10 November 2015 from 8.00am to 9.30am
European Parliament Members' Salon

***“Innovative Health Systems Reform:
the role of the EU in advancing innovation”***

There are many innovations that already exist which can support improved effectiveness and patient outcomes. Why are such innovations not adopted by healthcare systems? How can the added value of an organisational, service or product innovation be recognised by a system so that payers understand the long-term savings and benefits of investing now?

Keynote speakers:

- **John Bowis**, Health First Europe Honorary President
- **Christoph Schwierz**, Policy Analyst & Economist, DG ECFIN
- **Dr. Patrick Jeurissen**, Ministry of Health, The Netherlands (TBC)

Followed by audience discussion.

To ensure your participation, please rsvp to info@healthfirsteurope.org by **5 November**.
Limited spaces available.

Please provide your details if you need access to the Parliament.