Policy actions to help integrate health and social care to reduce the risk of disease outbreaks

The Patient perspective

International Alliance of Patients’ Organizations

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EP Interest Group on Innovation in Health and Social Care
“Integration of health and social care to tackle disease outbreaks”
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IAPO – THE GLOBAL PATIENT VOICE

VISION
To see patients at the centre of healthcare

MISSION
To build patient-centred healthcare worldwide
WHY INTEGRATION OF HEALTH AND SOCIAL SERVICES IS IMPORTANT FOR PATIENTS?

- **Patient is an integral entity** – disease or condition is only a part of our lives
- **Systems need to become patient- and citizen-centric** to ensure highest possible quality of care and life
- Integration of health and social care is important to improve patient care but also quality of life and seamlessness
- **Primary care services are at the frontline of every long term condition** and deserve such treatment and support from the healthcare system and the society at large.
- **Digital solutions can alleviate some of the current barriers** to care – lessons learnt from the current pandemic
“The good doctor treats the disease; the great doctor treats the patient who has the disease” (Sir William Osler, 1849-1919)

Technologies have helped the GREAT doctor, yet also have...
- **Reduced** patient-physician interaction (to 27% of time)
- **Shifted** physician time to data encoding (up to 58%)
- And also have...
  - **Created a physical distance**, reducing possibilities for ‘communicative action’
  - **Increased colonisation** of the ‘lifeworld’
## POLICY OPTIONS FOR IMPROVED PATIENT CARE AND QUALITY OF LIFE

| 1. The patient as partner in shared decision-making | • Strengthening health literacy to enable better self-care  
• Empowerment for prevention of diseases and patient harm |
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<td>2. The patient as co-creator in evidence-based solutions</td>
<td>• Use of patient experience in policy design and monitoring implementation</td>
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| 3. The patient as co-designer of holistic public health approach | • Subsidizing patient-led research  
• Empowerment of patients as reviewers of research and development |
| 4. The patient as co-implementor – improving the use of expert patient knowledge | • Complementing the lack of healthcare workforce through accredited expert-patients and patient organisations |
THANK YOU!

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