Breast cancer starts when cells in the breast begin to grow out of control. The tumor is malignant (cancer) if the cells can grow into (invade) surrounding tissues or spread (metastasize) to distant areas of the body. Breast cancer occurs almost entirely in women, but men can get breast cancer, too.

1 in 8 women will be diagnosed with breast cancer over a lifetime.

Among EU Member States, the highest standardised death rate for breast cancer among women:
1. Croatia 44.5 per 100,000 inhabitants
2. Ireland > 40 per 100,000 inhabitants

INTEGRATE PRIMARY AND SECONDARY PREVENTIVE STRATEGIES through comprehensive approaches to support the implementation of best practices and to minimize the current inequalities in breast cancer control.

ENSURE THAT CARE IS MULTIDISCIPLINARY and that delivery is timely in specialist cancer units to empower patients with care options while guaranteeing quality.

Provide patients and healthcare providers with CLEAR, OBJECTIVE AND INDEPENDENT GUIDANCE on breast cancer screening and diagnosis.

DEVELOP EUROPEAN ACCREDITATION programmes in cancer screening, diagnosis and treatment based on the European quality-assurance guideline.

KEEP ON INVESTING in training for highly qualified specialists, critical to the quality of care screening and care.