Health First Europe
2017 Annual Report

February 2018
2017 in a nutshell

3 Events

3 Press releases

Launch of the New Website

4 Meeting with MEPs

Declaration for patient Safety

5 Internal meetings

Manifesto on Hearing Loss and Disability

4 Awareness raising campaigns

White paper on AMR

31 MEP supporters = 7 new ones in 2017!

Jose Inacio Faria
EPP, Portugal

Mark Demesmaeker
ECR, Belgium

Annie Schreijer-Pierik
EPP, Netherlands

Carlos Zorrinho
S&D, Portugal

Kateřina Konečná
GUE/NGL, Czech Republic

Stefano Mauli
EPP, Italy

Andrey Kovatchev
EPP, Bulgaria

See all

23 Members

See all
Our Events

5 December 2017
European Parliament – under the Patronage of the Estonian Presidency
HFE Roundtable on Engaging Patients in the Digital Revolution: “A Call to Build Smarter and Safer Healthcare Systems”.
Participants: 45
Speakers: MEP Faria (EPP, Portugal); MEP Toom (ALDE, Estonia); MEP Tarand (Greens, Estonia); MEP Peterle (EPP, Slovenia); Ain Aaviksoo (Estonian Presidency); Katja Neubauer (European Commission); Niek Klazinga (OECD); Prof. Benoît Macq (Université Catholique de Louvain).
Event summary: [link](#)

28 November 2017
European Parliament
Roundtable of the EP Interest Group on Innovation in Health and Social Care on “Boosting workforce to meet new demands in healthcare systems”.
Participants: 35
Speakers: MEP Kadenbach (S&D, Austria); Jan De Maeseneer (Expert Panel on Effective ways of Investing in Health); Aurélien Perez (European Commission).
Event summary: [link](#)

31 May 2017
European Parliament
Roundtable of the EP Interest Group on Innovation in Health and Social Care on “Innovation in diagnostics for tackling AMR”.
Participants: 35
Speakers: MEP Kadenbach (S&D, Austria); Arūnas Ribokas (Cabinet of Commissioner Andriukaitis); Barbara Kerstiens (European Commission); Jean Carlet (World Alliance against Antibiotic Resistance).
Event summary: [link](#)
Our awareness raising campaigns

Declaration for Patient Safety

Launched in December 2017
Overview: the Declaration for Patient Safety includes 10 calls for action to recommend EU and national policy developments to foster patient safety in the EU and its countries.
Goal: It aims to call upon health authorities, policymakers, healthcare professionals, providers and patients to join hands to prevent unnecessary harms in healthcare by promoting safer health systems and high-quality standards on patient safety across Europe.
Key message: Member States must agree on a high level of understanding on patient safety practices and standards to drive their national policies into a common path. The European Commission must support them in this path.
More information at http://declaration4patientsafety.eu/

Manifesto on Hearing Loss and Disability

Launched in November 2017
Overview: HFE built a Coalition aims to raise awareness among European policymakers on the social and economic impact of hearing loss and, therefore, to facilitate the adoption of “ad-hoc” effective policies. For this purpose, the Coalition also presented its Manifesto.
Goal: throughout its calls for action, the Manifesto wants to raise awareness among European and national policy-makers on the social and economic impact of hearing loss, while urging them to ensure access to innovative solutions.
Key message: Member States must protect the participation of people with hearing loss by integrating strategies for hearing care into primary healthcare systems and by promoting access to hearing devices. The European Commission must support them in this path.

About sponsorship: This project was made possible thanks to unrestricted grants from Johnson and Johnson, Novartis, BD, DocMorris.

Addressees: Ministers of Health of the European Union and the European Commission.
Open to signatories to individuals and association working in the health sector.

The Manifesto is open to endorsement from professionals and organisations working on health sector and social policies.

About sponsorship: This project was made possible thanks to unrestricted grants from Med-el.
White Paper on rapid diagnostic technologies to tackle AMR

Launched in May 2017

Overview: innovative, well-designed and well-adapted to patients’ needs, rapid diagnostic tools can limit unnecessary use of antimicrobials by eliminating inappropriate prescriptions, tailoring treatment for bacterial infections, preventing the reproduction of infections and curbing the spread of infectious outbreaks. The White Paper on Rapid diagnostic technologies to tackle AMR was developed by Health First Europe in collaboration with the Alliance of Patients’ Organizations (IAPO) and the World Alliance Against Antibiotic Resistance (WAAR).

Goal: the Policy White Paper aims to be an informative tool for policy makers and healthcare stakeholders to understand and raise awareness on the potential of rapid diagnostic innovations to support the global fight against antimicrobial resistance.

Key message: innovative, well-designed and well-adapted to patients’ needs, rapid diagnostic tools can limit unnecessary use of antimicrobials by eliminating inappropriate prescriptions, tailoring treatment for bacterial infections, preventing the reproduction of infections and curbing the spread of infectious outbreaks.

More information at: https://goo.gl/7sJW8W

Video Campaign for City-Labs Project: mHealth to bridge the gap between patients and labs

Launched in June 2017

Interviews with stakeholders and policymakers e.g.: MEP Eva Kaili (S&D, Greece); Mr Damien Gruson, Specialist in Laboratory Medicine.

Overview: City-Labs project aims at integrating the innovation of laboratory medicine and mobile health by facilitating the access to laboratory tests and allowing a rapid transmission of results.

Key message: mHealth can support healthcare setting in bridging the gap between patients and labs: Best examples
Media and Communication

Press releases

30 November 2017
The Coalition on Hearing loss and Disability launches its Manifesto – link

13 November 2017
Health First Europe launches today the NEW website – link

31 May 2017
Launch of the White Paper on Rapid diagnostic technologies to tackle AMR – link

Editorials, blogs & articles

December 2017
Discussion Paper – “Boosting workforce to meet new demands in healthcare systems”

January 2017
Article “Innovative reform vital to action plan on antimicrobial resistance” from John Bowis, Honorary President of Health First Europe, Adjacent Government

May 2017
Article “Tackling chronic diseases through innovative health” from John Bowis, Honorary President of Health First Europe, Adjacent Government

June 2017
Editorial “Innovative diagnostic technologies: an ally to address AMR” from John Bowis, Honorary President of Health First Europe, MedTech Week, 19 June 2017

June 2017
WHO GAP AMR Newsletter No. 27 – June 2017
Launch of White Paper on rapid diagnostic technologies to tackle AMR
# Social media engagement

From 1st January 2017 to 31st December 2017, HFE twitter account earned 116.4 K impressions (i.e. a tweet has been delivered to the Twitter stream of a particular account); almost half of them in the last quarterly (57.8K impressions), earning around 398 impressions per day. In 2017, HFE account earned 187 retweets, 271 likes and 242 clicks.

## Top Hashtags

- **#Declaration4PatientSafety** – [tweet feed](#)
- **#TogetherToHear** – [tweet feed](#)
- **#Innovation4AMR** – [tweet feed](#)

## Top tweets

- **HFE Roundtable on eHealth – Dec 2017**
  - Top Tweet: earned 5,098 impressions
  - We cannot wait to welcome our participants next Tuesday for HFE roundtable on eHealth and patient safety! Thanks @JoseFariaMEP for hosting it! healthfirsteurope.eu/event/it/round... pic.twitter.com/KyFPAz4z0V

- **Meeting of the EP interest group – Nov 2017**
  - Top media Tweet: earned 1,500 impressions.
  - Time to register for next meeting of the EP Interest Group on iInnovation in Health & social care! RSVP meina.rasio@healthfirsteurope.org pic.twitter.com/vIlkkhJpjd

- **Event at the European Parliament on AMR – Jun 2017**
  - Top Tweet: earned 5,000 impressions
  - Our White Paper on innovative diagnostic solutions to manage & fight #AMR is now online: #Innovation4AMR healthfirsteurope.org/uploads/6/0uc... plc.twitter.com/PupJ4B3pzS

- **Event at the European Parliament on AMR – Jun 2017**
  - Top Tweet: earned 5,000 impressions
  - #AMR debate at the EP kicked off! #MEPs and civil society join hands to address antimicrobial & public health pic.twitter.com/OuFr7EPwnI

## Top follower of the year

Launch of HFE LinkedIn account

[https://www.linkedin.com/company/health-first-europe/](https://www.linkedin.com/company/health-first-europe/)