

Health First Europe launches European Parliamentary Interest Group on Innovation in Health and Social Care

Brussels, 12 November 2014 – Health First Europe today announces the launch of a new Parliamentary Interest Group to facilitate greater focus on improving patient access to innovation in health and social care. Together with Members of the European Parliament Marian Harkin (ALDE, IE), Karin Kadenbach (S&D, Austria) and Dr. Kay Swinburne (ECR, UK), the Interest Group will address key policy objectives around research, health promotion and public health at EU level.

Ensuring that public health is a Parliamentary priority in the next term, the Interest Group will focus its activities on prioritising innovation on the EU health and social care agenda, raising awareness of patient-centric solutions for sustainable, accessible and resilient health systems, and seeking broad support from MEPs for implementing innovative solutions for patients and healthcare professionals.

“The Parliamentary Interest Group is an important vehicle not only to support MEPs in their work on public health, but to help bring forward concrete ideas and solutions for the many challenges we face as citizens when it comes to accessing high quality health and social care.” said Health First Europe’s Honorary President John Bowis, *“We will partner with the Co-Chairs, interested MEPs and other stakeholders to develop and implement material solutions that facilitate patient-centric care across the continuum – from prevention, to diagnosis, monitoring, treatment and cure.”*

The Interest Group was launched on the occasion of the 10th Anniversary of Health First Europe, bringing together officials from the European Institutions and health stakeholders to celebrate the past work of the association on a variety of key health issues. The first meeting of the Interest Group will take place in 2015.

For more information about the Interest Group, click [here](#).

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